



NEW YORK ENERGY CLINIC, LLC PRIVACY POLICY

Last Updated: March 3,, 2026

NEW YORK ENERGY CLINIC, LLC (collectively, “NYEC,” “we,” “us,” or “our”) respects individual privacy and values the confidence of its customers, suppliers, business partners and others. NYEC strives to collect, store, process, and disclose information that could reasonably be used to identify you (“personal data or “personal information”) in a manner consistent with the laws of the countries in which it does business and adheres to high ethical standards in its business practices. This Privacy Policy is designed to help you understand how we collect, use, process, and share your personal information, and to help you understand and exercise your privacy rights.

1.	SCOPE AND UPDATES TO THIS PRIVACY POLICY	1
2.	PERSONAL INFORMATION WE COLLECT.....	1
3.	HOW WE USE INFORMATION.....	2
4.	HOW WE DISCLOSE INFORMATION	4
5.	ONLINE TECHNOLOGIES.....	6
6.	YOUR PRIVACY CHOICES.....	7
7.	YOUR PRIVACY RIGHTS	8
8.	INFORMATION SECURITY.....	9
9.	INTERNATIONAL DATA TRANSFERS.....	9
10.	DATA RETENTION	10
11.	CHILDREN’S INFORMATION.....	10
12.	THIRD-PARTY WEBSITES/APPLICATIONS	10
13.	CONTACT US.....	10
14.	SUPPLEMENTAL DISCLOSURES.....	11

1. SCOPE AND UPDATES TO THIS PRIVACY POLICY

NYEC provides energy healing and coaching services, including BioGeometry Environmental Home Solutions (EHS), Thought Field Therapy (TFT-AVT), and Remote Reiki. **New York Energy Clinic, LLC is not a healthcare provider, covered entity, or business associate as defined under the Health Insurance Portability and Accountability Act (HIPAA). Our services are not a substitute for medical or mental health care.**

This Privacy Policy applies to personal information processed by us solely on our website located at <https://nyenergyclinic.com/> and the services offered directly through it (collectively, the "Services").

Unless otherwise specified, NYEC is the controller of your personal information.

Changes to our Privacy Policy. We may revise this Privacy Policy from time to time at our sole discretion. If there are any material changes to this Privacy Policy, we will notify you as required by applicable law. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you continue to use our Services after the new Privacy Policy takes effect.

2. PERSONAL INFORMATION WE COLLECT

The categories of personal information we collect depend on how you interact with us through the Services, and the requirements of applicable law. We collect information that you provide to us, information we obtain automatically when you use our Services, and information from other sources, as described below. If we are required by applicable law or by the terms of a contract to collect your personal information, and if you fail to provide the necessary information to us, we may not be able to provide you with Services you requested or otherwise perform under our contract with you.

For residents of New York and other jurisdictions and U.S. states with comprehensive privacy laws, additional disclosures about the information we collect are contained in the *Supplemental Disclosures* of this Privacy Policy.

2.1. Personal Information You Provide to Us Directly

We may collect personal information that you provide to us directly through phone, mail, email, and/or webforms.

2.1.1. **Account Creation.** We may collect personal information when you create an account, such as name, email address, username, along with any other information that you provide to us.

2.1.2. **Purchases.** We may collect personal information and details associated with any purchases made through our Services, including payment information, shipping and billing information, and history of purchases. Any payments made via our Services are processed by third-party payment processors. We do not directly collect or store any payment card information entered through our Services, but we may receive information associated with your payment card information (e.g., your billing details).

- 2.1.3. **Communications with Us.** We may collect personal information, such as first and last name, home or other physical address (including street name, city, or town), email address, telephone number, IP Address, Date of Birth, Marital Status, Sex, a signature, and medical information, when you request information about our Services, register for news and updates, inquire about our corporate initiatives, request Customer or technical support, use other communication tools we may offer through the Services (such as a chatbot), or otherwise communicate with us.
- 2.1.4. **Surveys.** We may contact you to participate in surveys, including research surveys. If you decide to participate, we may collect personal information from you in connection with the survey.
- 2.1.5. **Social Media Content.** We may maintain a social media presence for corporate communications. Any content or personal information you provide on these channels will be considered “public,” unless otherwise required by applicable law, and is not subject to the privacy protections referenced herein.
- 2.1.6. **Promotional Activities.** We may collect personal information you provide to participate in various promotional activities that we may offer from time to time. In some jurisdictions, we are legally required to publicly share information of winners of certain promotional activities.
- 2.1.7. **Conferences, Trade Shows, and Other Events.** We may collect personal information from individuals when we attend or host conferences, trade shows, and other events.
- 2.1.8. **Business Development and Strategic Partnerships.** We may collect personal information from individuals and third parties to assess and pursue potential business opportunities.
- 2.2. **Personal Information Collected Automatically.** We, as well as third parties that provide content, analytics, or other functionality on our Services, may use cookies, pixel tags, and other technologies (collectively, “Technologies”) to automatically collect information through your use of our Services. This includes information about your equipment, browsing actions and patterns, IP Address, and Geolocation data.
- 2.3. **Information We Collect from Third-Party Services and Other Sources.** We may obtain personal information about you from other sources, including through third-party services and organizations. For example, if you access our Services through a social networking site, we may collect personal information about you from that third-party application that you have made available via your privacy settings.

3. HOW WE USE INFORMATION

We will only use your personal information for lawful purposes. Specifically, we may use your personal information for a variety of business purposes, including to provide our Services, for administrative purposes, and to market our Products and Services, as described below. More information about the legal basis for each of these purposes under applicable data protection laws is set forth in our *Supplemental Disclosures*. We will only use your personal information for the purpose for which we

collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose as specified in applicable data protection laws. If we need to use your personal information for a purpose that we have not specified in this Privacy Policy, we will notify you where we are required by applicable data protection laws to do so and we will explain the legal basis which allows us to do so, or seek your consent, as required.

We may leverage Artificial Intelligence (AI) technologies to enhance the efficiency of our operations and improve service delivery. This includes, but is not limited to, the use of AI for generating or assisting in the creation of session notes, summarizing client interactions, and supporting administrative tasks. This process involves the collection and analysis of your personal information.

3.1. Provide Our Products and Services

We use your information to fulfill our contract with you and provide you with our Products and Services, such as:

- 3.1.1. Managing your information, appointments, and accounts;
- 3.1.2. Providing access to certain areas, functionalities, and features of our Products and Services;
- 3.1.3. Answering requests for customer or technical support;
- 3.1.4. Communicating with you about your contact form submission, appointment, account, activities on our Services, and policy changes;
- 3.1.5. Processing your financial information and other payment methods for Products or Services purchased; and
- 3.1.6. Allowing you to register for events.

3.2. Administrative Purposes

We use your information for various administrative purposes, such as:

- 3.2.1. Pursuing our legitimate interests such as performing research and development activities, network and information security activities, and engaging in fraud prevention;
- 3.2.2. Detecting security incidents, protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for that activity;
- 3.2.3. Measuring interest and engagement in our Services;
- 3.2.4. Improving, upgrading, or enhancing our Services;
- 3.2.5. Developing new products and services;
- 3.2.6. Ensuring internal quality control and safety;

- 3.2.7. Authenticating and verifying individual identities, including requests to exercise your rights under this Privacy Policy;
- 3.2.8. Debugging to identify and repair errors with our Services;
- 3.2.9. Auditing relating to interactions, transactions, and other compliance activities;
- 3.2.10. Sharing personal information with third parties as needed to provide the Products and Services;
- 3.2.11. Enforcing our agreements and policies; and
- 3.2.12. Carrying out activities that are required to comply with our legal obligations, including those under the NY SHIELD Act.

We may use your information for other legitimate business purposes as permitted by law.

- 3.3. **Marketing and Advertising our Products and Services.** We may use personal information to tailor and provide you with content and advertisements. We may provide you with these materials as permitted by applicable law, including with your consent if required by law. Some of the ways we may market to you include email campaigns, text messages, custom audiences advertising, and “interest-based” or “personalized advertising,” including through cross-device tracking.
- 3.4. **With Your Consent.** We may use personal information for other purposes that are clearly disclosed to you at the time you provide personal information or with your consent.
- 3.5. **De-Identified and Aggregated Information.** We may use personal information to create de-identified and/or aggregated information, such as demographic information, information about the device from which you access our Services, or other analyses we create. We use this deidentified or aggregated data for the purposes outlined in this Privacy Policy and afford it appropriate protections as required by applicable data protection and other laws. We may also collect, use and share “aggregated data” such as statistical or demographic data for any purpose. If we can combine or connect aggregated data with your personal information so that it can directly or indirectly identify you, we treat the combined data as personal information, which will be used in accordance with this Privacy Policy.
- 3.6. **Other Purposes.** We also use your personal information for other purposes as requested by you or as permitted by applicable law.

4. HOW WE DISCLOSE INFORMATION

We disclose your personal information to third parties for a variety of business purposes, including to provide our Services, to protect us or others, or in the event of a major business transaction such as a merger, sale, or asset transfer, as described below. We may also disclose your information to third parties as appropriate and permitted by law. We require all third parties to respect the security of your personal information and to treat it in accordance with the law. We do not allow our third-party service

providers that process your personal information on our behalf to use your personal information for their own marketing or any other purposes, and we only permit them to process your personal information for specified purposes and in accordance with our instructions.

4.1. To Provide Our Services

The categories of third parties with whom we may share your personal information are described below.

- 4.1.1. **Service Providers.** We may share your personal information with our third-party service providers and vendors that assist us with the provision of our Services. This includes service providers and vendors that provide us with IT support, hosting, payment processing, customer service, and related services, which may include specialized AI platform providers.

[Comment – Client Decision Point: Provide a list or categories of specific service providers (e.g., scheduling platform, payment gateway, email marketing service) that NYEC uses and with whom personal information is shared, for enhanced transparency.]

- 4.1.2. **Business Partners.** We may share your personal information with business partners to provide you with a Product or Service you have requested. We may also share your personal information with business partners with whom we jointly offer Products or Services.

- 4.1.3. **Affiliates and Distributors.** We may share your personal information with our company affiliates and distributors for example: for our administrative purposes, IT management, or for them to provide services to you or support and supplement the Services we provide.

- 4.1.4. **Other Users or Third Parties with which You Share or Interact.** As described above in *"Personal Information We Collect,"* our Services may allow you to share personal information. If we decide to implement features that allow you to interact with other users and third parties (including individuals and third parties who do not use our Services and the general public) we will update this section.

- 4.1.5. **Advertising Partners.** Through our Services, we may share your personal information with third-party advertising partners. These third-party advertising partners may set Technologies and other tracking tools on our Services to collect information regarding your activities and your device (e.g., your IP address, cookie identifiers, page(s) visited, location, time of day). These advertising partners may use this information (and similar information collected from other services) for purposes of delivering personalized advertisements to you when you visit digital properties within their networks. This practice is commonly referred to as "interest-based advertising," "cross-context behavioral advertising," or "personalized advertising."

4.2. To Protect Ourselves or Others

We may access, preserve, and disclose any information we store associated with you to external parties if we, in good faith, believe doing so is required or appropriate to: comply with law enforcement or national security requests and legal process, such as a court order or subpoena; protect your, our,

or others' rights, property, or safety; enforce our policies or contracts; collect amounts owed to us; or assist with an investigation or prosecution of suspected or actual illegal activity.

4.3. **In the Event of Merger, Sale, or Other Asset Transfers**

If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, purchase or sale of assets, or transition of service to another provider, your information may be sold or transferred as part of such a transaction, as permitted by law and/or contract.

5. **ONLINE TECHNOLOGIES**

We, as well as third parties that provide content, analytics, or other functionalities in relation to our Services, may use these Technologies to automatically collect information through your use of our Services and to distinguish you from other users of the Services. Our uses of these Technologies fall into the following general categories:

- 5.1. **Operationally Necessary.** This includes Technologies that allow you access to our Services, applications, and tools that are required to identify irregular website behavior, prevent fraudulent activity, improve security, or allow you to make use of our functionality.
- 5.2. **Performance-Related.** We may use Technologies to assess the performance of our Services, including as part of our analytic practices to help us understand how individuals use our Services.
- 5.3. **Functionality-Related.** We may use Technologies that allow us to offer you enhanced functionality when accessing or using our Services. This may include identifying you when you sign into our Services or keeping track of your specified preferences, interests, or past items viewed.
- 5.4. **Advertising- or Targeting-Related.** We may use first party or third-party Technologies, including cross-device tracking, to deliver content, including ads relevant to your interests, on our Services or on third-party digital properties.
- 5.5. **Analytics and Customer Support Tools.** We may use Technologies and other third-party tools to process analytics information. These Technologies allow us to better understand how our digital Services are used and to continually improve and personalize our Services. We may use other Technologies to provide customer support to individuals using our Services. Some of our analytics and customer support partners may include Google or other providers. For more information about how Google uses your personal information (including for its own purposes, e.g., for profiling or linking it to other data), please visit [*Google Analytics' Privacy Policy*](#). To learn more about how to opt-out of Google Analytics' use of your information, please click [here](#) or by contacting us as set forth in "[Contact Us](#)" below.
- 5.6. **Social Media Platforms.** Our Services may contain social media buttons which might include widgets such as the "share this" button or other interactive mini programs). These features may collect personal information such as your IP address and which page you are visiting on

our Services and may set a cookie to enable the feature to function properly. Your interactions with these platforms are governed by the privacy policy of the company providing it.

6. YOUR PRIVACY CHOICES

The privacy choices you may have about your personal information are determined by applicable law and are described below.

- 6.1. **Email Communications.** If you receive an unwanted email from us, you can use the unsubscribe link found at the bottom of the email to opt out of receiving future emails. Note that you will continue to receive transaction-related emails regarding Services you have requested. We may also send you certain non-promotional communications regarding us and our Services, and you will not be able to opt out of those communications (e.g., communications regarding our Services or updates to our Terms or this Privacy Policy).
- 6.2. **Text Messages.** If you sign up and consent to receive text messages from us, you may opt out of receiving future text messages by following the instructions in the text message you have received from us or by otherwise Contacting Us as set forth below.
- 6.3. **Phone calls.** If you receive an unwanted phone call from us, you may opt out of receiving future phone calls from us by following the instructions which may be available on the call or by otherwise contacting us as set forth in "*Contact Us*" below.
- 6.4. **Tracking Technologies.** You can control our use of certain Tracking Technologies in the following ways:
- 6.5. **Cookie Controls.** You may decline all or select the types of non-essential Tracking Technologies that apply to your use of our Services by managing your preferences at any time by clicking the Manage Consent icon in the bottom right-hand corner of the nyenergyclinic.com website.
- 6.6. **New York Energy Clinic nyenergyclinic.com**
 - 6.6.1. **Browser Controls.** You may also stop or restrict the placement of certain Tracking Technologies in your browser or remove them by adjusting your preferences as your browser permits. These tools are generally available in the help section of browsers. You can also use the quick links, based on the browser type that you are using: *Internet Explorer*, *Google Chrome*, *Firefox*, and *Safari*.
 - 6.6.2. **Device Controls.** You may opt-out of personalized advertisements on some mobile applications by following the instructions for *Android*, *iOS*, and *others*. Please note that cookie-based opt-outs may not stop all mobile tracking, such as tracking done on mobile applications.
 - 6.6.3. **Ad Industry Opt-outs.** The online advertising industry also provides websites from which you may opt out of receiving targeted ads from data partners and other advertising partners

that participate in self-regulatory programs. You can access these and learn more about targeted advertising and consumer choice and privacy by visiting the *Network Advertising Initiative*, the *Digital Advertising Alliance*, the *European Digital Advertising Alliance*, and the *Digital Advertising Alliance of Canada*. Please note you must separately opt out in each browser and on each device.

- 6.6.4. **"Do Not Track"/ Global Privacy Control.** You may exercise your opt-out right by broadcasting an opt-out preference signal, called the Global Privacy Control ("GPC") on the browsers and/or browser extensions that support such a signal. You can learn more about the GPC here. Please note that your request to opt-out of sale/sharing will be linked to your browser identifier only. If you use a different computer or Internet browser to access the website, you will need to renew your opt-out request. Note that while we honor the GPC, we do not listen for or respond to older, Do Not Track ("DNT") technologies that users may set in certain web browsers. (Note you must turn the GPC signal on for each supported browser or browser extension you use to connect with our Services.) Please note you must separately opt out in each browser and on each device.

7. YOUR PRIVACY RIGHTS

The privacy rights you may have about your personal information are determined by applicable law and are described below. If you would like to exercise any of these rights, please **Contact Us** at any time, or as otherwise instructed in *Supplemental Disclosures* below. We will process such requests in accordance with applicable laws and will not discriminate or retaliate against you for the exercise of any of these rights. Note that to protect your privacy, we will take steps to reasonably verify your identity before fulfilling your request. These steps may involve asking you to provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative of that person.

- 7.1. **Access to and Portability of Your Personal Information**, including: (i) confirming whether we are processing your personal information; (ii) obtaining access to or a copy of your personal information; and (iii) receiving an electronic copy of personal information that you have provided to us, or asking us to send that information to another company in a structured, commonly used, and machine readable format (also known as the "right of data portability").
- 7.2. **Request Correction** of your personal information where it is inaccurate or incomplete. In some cases, we may provide self-service tools that enable you to update your personal information.
- 7.3. **Request Deletion** of your personal information.
- 7.4. **Request Restriction of or Object to** our processing of your personal information where the processing of your personal information is based on our legitimate interest or for direct marketing purposes, including (i) the right to opt-out of the sharing of personal information, (ii) object to or restrict our use of or your sensitive personal information, including the right to opt-out of the sharing of sensitive personal information, and (iii) opt out of the processing of your personal information for purposes of (a) targeted advertising, and (b) profiling in

furtherance of decisions that produce legal or similarly significant effects concerning you. Your rights regarding access, correction, deletion, restriction of processing, and objection to certain processing also apply to any personal information, including Regulated Health Information (RHI), that has been processed or generated by our AI systems. We are committed to facilitating the exercise of these rights in the context of AI-driven processes.

- 7.5. **Withdraw your Consent** to our processing of your personal information. Please note that your withdrawal will only take effect for future processing and will not affect the lawfulness of processing before the withdrawal.
- 7.6. **Appeal.** You may have the right to appeal our decision or response to your request. To exercise your right to appeal, you can submit an appeal request using the same method used to submit your original request, including by *Contact Us* at any time as set forth below.
- 7.7. **Lodge a Complaint.** While we are always willing and eager to listen and respond to your concerns about this Privacy Policy or our data practices, at any time you have the right to lodge a complaint with the data protection authority or other regulatory body in charge of enforcing data protection laws in your jurisdiction.

8. INFORMATION SECURITY

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, no system is 100% secure, and we cannot ensure or warrant the security of any information you provide to us. Our security measures, which may be implemented via contract, extend to all AI systems and third-party AI service providers. Where appropriate we used contractual commitments to require that these systems and providers implement and maintain administrative, physical, and technical safeguards that meet or exceed applicable legal requirements, including the New York Stop Hacks and Improve Electronic Data Security Act (NY SHIELD Act) and, once effective, the New York Health Information Privacy Act (NYHIPA). To the fullest extent permitted by applicable law, we do not accept liability for unauthorized access, use, disclosure, or loss of personal information.

9. INTERNATIONAL DATA TRANSFERS

All information processed by us may be transferred, processed, and stored anywhere in the world, including, but not limited to, the United States or other countries, which may have data protection laws that are different from the laws where you live. We endeavor to safeguard your information consistent with the requirements of applicable laws. For more information about the safeguards we use for certain international transfers of personal information, please see our *Supplemental Disclosures* below or *Contact Us*.

If we transfer personal information which originates in the European Economic Area, Switzerland, and/or the United Kingdom to a country that has not been found to provide an adequate level of protection under applicable data protection laws, one of the safeguards we may use to support such transfers are the *UK International Data Transfer Agreement or Addendum* or *EU Standard Contractual Clauses*.

10. DATA RETENTION

We store the personal information we collect as described in this Privacy Policy for as long as you use our Products or Services, or as necessary to fulfill the purpose(s) for which it was collected, provide our Products or Services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws, or based upon other criteria, including, but not limited to, the sensitivity and volume of such data. Specifically, we retain contact and other personal data for 6 years upon termination of service and website usage statistics (IP address, geolocation) for 1 year upon termination of service. Additionally, we endeavor to retain all such personal information in accordance with legal requirements.

11. CHILDREN'S INFORMATION

The Services are not directed to children under 18 (or other age as required by local law), and we do not knowingly collect personal information from children. If you are a parent or guardian and believe your child has uploaded personal information to our Services without your consent, you may **Contact Us** below. If we become aware that a child has provided us with personal information in violation of applicable law, we will delete any personal information we have collected, unless we have a legal obligation to keep it, and terminate the child's account.

12. THIRD-PARTY WEBSITES/APPLICATIONS

The Services may contain links to other websites/applications and other websites/applications may reference or link to our Services. These third-party services are not controlled by us. We encourage our users to read the privacy policies of each website and application with which they interact. We do not endorse, screen, or approve, and are not responsible for, the privacy practices or content of such other websites or applications. Providing personal information to third-party websites or applications is at your own risk.

13. CONTACT US

If you have any questions about our privacy practices or this Privacy Policy, or to exercise your rights as detailed in this Privacy Policy, please contact us at:

New York Energy Clinic, LLC

244 Fifth Avenue, R240

New York, NY 10001

United States

Email: info@nyenergyclinic.com

Phone number: (212) 202-3058

14. SUPPLEMENTAL DISCLOSURES

14.1. NOTICE AT COLLECTION AND SUPPLEMENTAL NOTICE FOR RESIDENTS OF NEW YORK AND CERTAIN U.S. STATES

This Notice at Collection and Supplemental Notice is for residents of states that have adopted comprehensive privacy legislation and others that may come into effect from time to time and are applicable to NYEC (collectively, "Applicable State Laws"), including the New York Stop Hacks and Improve Electronic Data Security Act (NY SHIELD Act) and, once effective, the New York Health Information Privacy Act (NYHIPA).

14.1.1. **Personal Information We Collect.** As more fully described in the section titled *Personal Information We Collect*, the sources from which we collect personal information, include directly from you when you interact with us, automatically from you when you use our services, and from third parties.

14.1.2. **Personal Information We Disclose.** Depending on how you use our Services, the information we may have collected about you, as well as the categories of third parties with whom we have disclosed this information, are described in the table below.

Category of Personal Information Collected by NYEC	Category of Third Parties to which Personal Information is Disclosed for a Business Purpose
Identifiers. A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.	• Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Government entities • Advertising networks • Internet service providers • Data analytics providers • Operating systems and platforms • Social networks

Category of Personal Information Collected by NYEC	Category of Third Parties to which Personal Information is Disclosed for a Business Purpose
Personal information categories A name, signature, address, telephone number, marital status, sex, date of birth, medical information, commercial information (including records of personal property, products or services purchased, obtained, or considered), and financial information such as bank account number or credit card number. Note: Some personal information included in this category may overlap with other categories.	• Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Government entities • Advertising networks • Internet service providers • Data analytics providers • Operating systems and platforms • Social networks
Commercial information Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	• Service providers • Business partners • Affiliates
Internet or other electronic network activity Browsing history, search history, information on a consumer's interaction with an internet website, application, or advertisement.	• Service providers • Business partners • Affiliates
Geolocation data Physical location or movements.	• Service providers • Data analytics providers • Business partners

Category of Personal Information Collected by NYEC	Category of Third Parties to which Personal Information is Disclosed for a Business Purpose
Sensory data Audio, electronic, visual, thermal, olfactory, or similar information (e.g., if video consultations are recorded with consent).	• Service providers • Business partners

- 14.1.3. **Our Use of Personal Information.** We may use or disclose the personal information we collect for the purposes outlined in How We Use Information above. Where required under applicable law, we will not collect additional categories of personal information or use the personal information we have collected for materially different, unrelated, or incompatible purposes without first providing you notice.
- 14.1.4. **Sales/Sharing of Personal Information.** For purposes of certain laws, we do not “sell” personal information, nor do we have actual knowledge of any sale of personal information as the term “sell” is commonly understood. We may share information with third parties for the purpose of analyzing traffic on our Services as described above. You may limit such sharing by adjusting your browser settings to send a GPC signal, managing your cookie preferences in our cookie banner where available, or by *Contact Us*. Note that once NYHIPA is effective, the sale of Regulated Health Information (RHI) will be explicitly prohibited.
- 14.1.5. **Retention of Personal Information.** We store the personal information we collect as described in the Data Retention section of our Privacy Policy.
- 14.1.6. **Privacy Rights.** Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request to exercise any of your privacy rights outlined in the Your Privacy Rights section of the Privacy Policy related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. To authorize an agent, provide written authorization signed by you and your designated agent and *Contact Us* for additional instructions.